



Press Release
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Acquisition

Docaposte has supplemented its range of trusted digital services with the electronic registered mail solution provided by the start-up AR24

Docaposte, the digital subsidiary of Le Groupe La Poste, has acquired a majority equity investment in the start-up AR24, creator of the first eIDAS-certified electronic registered mail service in France. A specialist in the digital transformation of companies, Docaposte has added to its range of trusted digital services (electronic ID, signature, voting and archiving) for companies and the public sector. This strategic equity alliance will enable the start-up to continue its development, benefiting from commercial and industrial synergies with Le Groupe La Poste. Since last May, AR24's electronic registered mail solution has been incorporated into La Poste's 100% digital Identité Numérique service.

Through this majority investment in the share capital of the start-up AR24, Docaposte, operator of smart digital platforms for companies and the public sector, is pursuing its targeted acquisition strategy which seeks to consolidate its leading position in trusted digital services.

Founded in 2015, AR24 was the first market player to offer an electronic registered mail service certified under EU Regulation eIDAS. Just a few years later, the start-up's solution is an established market benchmark with customers operating in the fields of financial services and real estate, and in particular among the notarial professions.

"Through the consolidation of AR24, Docaposte will continue its strategic development in trusted digital services, the usefulness and relevance of which have been highlighted during this period of lockdown. This strategic equity alliance adds an innovative technological arm to the range of digital services we offer to our customers, businesses, communities and administrative bodies", explains **Olivier Vallet**, Chairman and Chief Executive Officer of Docaposte.

"The alliance with Docaposte is the culmination of the work we have been carrying out since 2016 to establish the benchmark solution for the digitisation of registered mail in France. By choosing to join Docaposte, we can accelerate our growth on the French market and begin to tackle the European market", says **Guillaume de Malzac**, co-founder of AR24.

The first collaboration between La Poste and AR24 began at the end of May 2020, with the launch of a fully-digital process for creating a La Poste Identité Numérique [Digital ID], incorporating the start-up's electronic registered mail solution.

In addition to the commercial, technological and industrial synergies, collaborative projects have already been identified by the two companies, such as the introduction of an AR24 electronic registered mail receipt solution using La Poste's Identité Numérique, responding jointly to calls for tenders from the public sector and the Know Your Customer (KYC) process in the banking sector.

Through this acquisition, Docaposte, a trusted third party, consolidates its position as an expert in digital transformation and pursues its external growth strategy, as illustrated by the recent acquisitions of Softeam Group, a digital services company specialising in finance, banking and insurance, of Arkhineo, a former subsidiary of Caisse des Dépôts and specialist in digital archiving for probative purposes, of Voxaly, a leader in e-voting, and Icanopée, an expert in interoperability solutions for electronic health records.

AR24 in figures

- Over 20,000 repeat users
- Over 3,000,000 items of electronic registered mail per year
- Annual growth of 100% over the past five years
- Number one eIDAS-certified electronic registered mail service in France
- The only solution that allows for the remote verification of the recipient's ID using video
- Revenue of €3.5 million in 2019
- 23 members of staff, based in Paris and Strasbourg

About Docaposte

At the beginning of 2020, Docaposte, digital subsidiary of Le Groupe La Poste, had more than 6,400 employees spread across nearly 70 sites in France and abroad. It generated revenue of €700 million in 2019, taking into account the consolidation of Softeam Group. As the leading host of health data, the company hosts 45 million pharmaceutical files.

Docaposte supports all organisations with their transformation processes, providing them with the confidence to move forward. Docaposte provides collaborative platforms, consultancy and business expertise and digital and industrial capabilities to enable companies and public authorities to optimise and digitise their business processes and their relationships with customers, employees, suppliers and citizens.

Docaposte advises on and co-designs innovative service offerings, provides services to cover all business- or sector-specific needs, and also provides a set of turnkey digital solutions including signature, archiving, voting and more.

Further information is available at www.docaposte.com

About AR24

Created in 2015 by Guillaume de Malzac and Clément Schneider, AR24 has developed the first eIDAS-certified electronic registered mail service in France. The reliability and efficiency of the service has fast won over the majority of French notaries as a pioneer for digital probative purposes. The solution offered by AR24 has in only a few years become a benchmark on the real estate, financial services and public services markets.

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