

## LE GROUPE LA POSTE AND CAISSE DES DEPOTS ENTER THE URBAN LOGISTICS MARKET TOGETHER BY ACCELERATING THE DEVELOPMENT OF URBY

Local players providing services to citizens, companies and regions, Le Groupe La Poste and Caisse des Dépôts, via Banque des Territoires, have joined forces and committed to developing responsible solutions for the delivery of goods within city centres. Urban logistics represents a new synergy between the two entities, after Caisse des Dépôts became the majority shareholder of La Poste at the beginning of this year.

To accelerate its growth, La Poste and Banque des Territoires are arranging a capital increase of the company Urby, the postal group's urban logistics subsidiary. This transaction will be carried out through a joint investment between La Poste and Banque des Territoires, for a total of €34 million.

Following this transaction, La Poste and Banque des Territoires will own 60% and 40% respectively of the company (previously wholly-owned by Le Groupe La Poste).

### Addressing regional and societal challenges

The major public finance entity, comprising Le Groupe La Poste and the Caisse des Dépôts Group, plans to apply its ability to take action to address major societal and regional challenges. **The circulation of goods today causes significant difficulties (such as traffic congestion and air and noise pollution) for towns, cities and local authorities; transport organisation authorities and municipalities, in particular, have a prevailing need for smoother processes.**

The upcoming implementation of **low emission mobility zones (LEMZs)** in city centres will have a significant impact on two major issues: the phasing out of diesel in favour of "soft" or carbon-free delivery methods and the pooling of goods flows to reduce the number of delivery vehicles on the roads. As an advocate for the environmental transition and a leading player in the home parcel delivery sector, Le Groupe La Poste strives to find responsible solutions to make towns and cities less polluted and more attractive, whilst maintaining the quality of its day-to-day public service missions.

### Growing Urby and scaling up the roll-out of responsible urban logistics

Urby is the urban logistics subsidiary of La Poste, founded in 2017. It seeks to create goods pooling centres on the outskirts of towns and cities and to provide last-mile deliveries using low-emission vehicles. Already present in 16 French metropolitan areas, Urby carries all types of goods of over 30 kg in and out of cities. Its work to massify the handling of goods and its use of low-emission vehicles (natural gas vehicles, freight bicycles, etc.) help to prevent CO<sub>2</sub> emissions and reduce problems such as road congestion and noise pollution in city centres. As part of its deployment, Urby has recently opened four new facilities in Strasbourg, Lille, Rennes and Paris Blanc-Mesnil.

La Poste and Banque des Territoires intend to accelerate the development of Urby to quickly provide support to all of France's 22 metropolitan areas and to meet the emerging needs of communities.

La Poste and Banque des Territoires share the goal of establishing more environmentally-friendly goods logistics. **They have set themselves the target of working with all of France's metropolitan areas from 2021 and developing local restocking, storage and delivery services for big chains, communities and citizens in order to revitalise the local economy.**

#### **CONTEXT AND FIGURES**

##### **The transportation of goods in towns and cities accounts for:**

- o 20% of vehicles, 30% of CO<sub>2</sub> emissions, 40% of particles
- o 10 million collections and/or deliveries per day in France's urban areas

##### **The flow of goods to urban centres is rising fast due to:**

- o Increasing urbanisation: 80% of the population lives in urban areas
- o Urban easing associated with land prices (storage facilities transformed into sales outlets, logistics warehouses relocated to city outskirts, etc.)
- o The fragmentation of the flow of goods (massive growth in e-commerce, unbundling, just-in-time logistics, etc.)

##### **Consumers have new expectations in terms of delivery "where I want, when I want":**

- o Home addresses are still by far the preferred option (85%) but...
- o ... Strong growth in non-home deliveries, less expensive
- o Online retailers are guiding consumer choices on relay deliveries through an aggressive pricing policy

##### **Communities are restricting the delivery of goods into cities to minimise pollution and congestion:**

- o Residents of metropolitan areas strive for ecological and societal progress

About:

**Urby**

Founded in 2017, Urby was born of Le Groupe La Poste's desire to offer solutions to reduce congestion and pollution in cities for the benefit of their residents. Urby is present in 16 French metropolitan areas and provides urban delivery and goods collection services (from 30 kg to 30 metric tonnes), as well as waste and packaging storage and pick-up (cardboard, pallets, etc.). To this end, the Urby concept relies on two types of structure: pooling centres of between 2,000 and 4,000 square metres located in city outskirts and urban logistics facilities of 200 to 400 square metres located in city centres. These first structures enable hauliers, couriers, express delivery specialists and loaders to operate freely from the first to the last mile. For these operators, Urby picks up and stores goods and organises city-centre deliveries using low-emission vehicles such as electric cars, natural gas vehicles and bicycles. The urban logistics facilities offer local storage, order preparation, store transfer and product pick-up and delivery solutions by appointment for shopkeepers, traders and retail brands. For more information, visit [www.urby.fr](http://www.urby.fr)

**About Le Groupe La Poste**

La Poste is a state-owned public limited company, subsidiary of the Caisse des Dépôts and the State. Le Groupe La Poste is structured around five core business units: Services-Mail-Parcels, La Banque Postale, Network La Poste, GeoPost and Digital Services. The Group operates out of 47 countries on four continents. La Poste's 17,000 postal retail outlets make it France's leading local business network, serving 1.3 million customers every day. La Poste has been carbon neutral since 2012 and delivers 21.6 billion items worldwide (letters, printed advertising media and parcels), 6 days a week. In 2019, the Group generated €26 billion in revenues (30% from outside France) with a headcount of more than 249,000. La Poste aims to further develop its transformation through on-going diversification. With its goal of becoming the leading company in local personal services, for everyone, everywhere, every day, La Poste is committed to making life simpler for all.

**Banque des Territoires**

Created in 2018, Banque des Territoires is one of the five business lines of Caisse des Dépôts. It brings together the group's internal expertise pertaining to French territories into one entity. Through a single customer gateway, it offers tailored consultancy, lending and investment solutions to meet the needs of local authorities, social housing bodies, local public sector companies and the legal professions. It covers all French territories, from rural areas to metropolitan areas, with the aim of fighting social inequality and territorial divisions. Banque des Territoires is established in all 16 regional departments and 35 regional offices of Caisse des Dépôts so as to increase its visibility and be closer to its customers.

For more attractive, inclusive, sustainable and connected territories.  
[www.banquedesterritoires.fr](http://www.banquedesterritoires.fr)  @BanqueDesTerritoires

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