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PRESS RELEASE

L'Identité Numérique La Poste, the first electronic identity with a substantial level of assurance that can be created at home by means of a 100% digital process

■ **First identity certified in France to be compliant with the substantial assurance level according to the European eIDAS* regulation, La Poste Digital Identity is the first to offer the possibility of creating a secure electronic identity by means of a 100% digital process thanks to the use of an electronic registered letter also certified by eIDAS. Available since Wednesday, 27 May, this service is free of charge for individual customers.**

■ **This new way of creating a La Poste Digital Identity integrates a remote identity verification process using a webcam and an identity document. This process is in addition to the two initial possibilities of face-to-face identity validation that can be carried out at home by a postman or in a post office.**

■ **At a time when the country has begun to lift the lockdown, La Poste Digital Identity provides a response to the accelerating need for 100% online procedures requiring a secure identification and authentication solution, whether in the public services sector or in the banking, insurance and health sectors.**

The gradual lifting of lockdown across France is increasing the needs of public bodies, local authorities and private sector actors for fully digital processes. To achieve this, a secure identification and authentication solution is the first link in a chain of trusted digital services.

To meet this need, La Poste, with the support of Dicaposte, its digital subsidiary, set up on 27 May the first 100% digital secure electronic identity, validated by the National Cybersecurity Agency of France (ANSSI**).

Identity verification using your computer or smartphone

The user creates their La Poste Digital Identity by means of an electronic registered letter service that enables them to receive their activation code in a secure and authenticated manner.

This service certified by the ANSSI in accordance with the eIDAS regulation, provided by the French company AR24, integrates a 100% online identity verification process obtained by matching the photograph of the user's valid French identity document with the visual data from the camera embedded into their computer or smartphone.

A different process, the same substantial level of assurance

L'Identité Numérique La Poste created by means of this system has the same substantial level of assurance as that achieved with the face-to-face identity verification process by the postman or at the post office. Suspended momentarily due to the application of the barrier measures, these arrangements will be gradually resumed during the summer.

The first certified electronic identity in France to comply with the substantial guarantee level according to the European eIDAS* regulation, La Poste Digital Identity benefits from the security certificate issued by ANSSI for its mobile application.

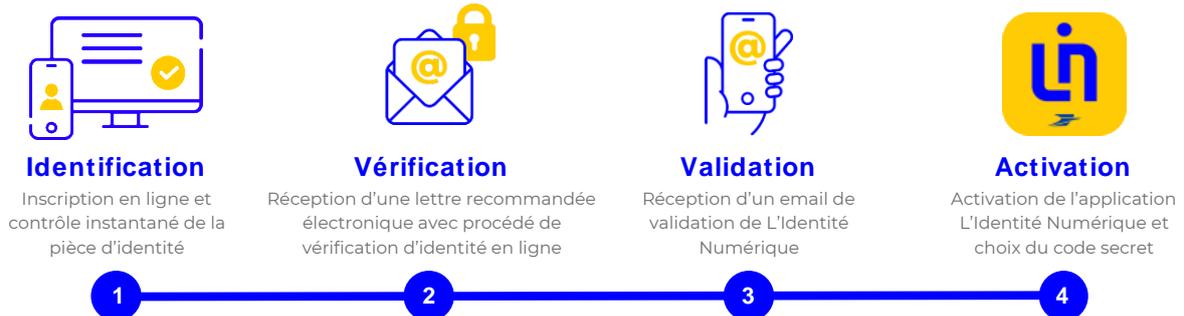
With the 100% digital process for creating a Digital Identity, La Poste demonstrates its ability to innovate in a new context, by proposing a responsible and secure use of personal data. With its trusted digital services, La Poste is positioning itself as a player in the digitization of the country and the development of paperless processes in various sectors of activity such as civic life, health, banking and insurance.

IN PRACTICE:

A 100% digital creation process in addition to face-to-face verification

To create your La Poste Digital Identity, just follow these four steps:

1. Register at <https://lidentitenumerique.laposte.fr> to log in.
2. Choose the 100% digital identity verification process from the three available modes.
3. Once the identity verification has been validated online, you will receive the activation code from AR24 in an electronic registered letter certified by eIDAS.
4. Activate your La Poste Digital Identity on the dedicated mobile application and choose your secret code.



WHAT CAN WE DO TODAY WITH L'IDENTITÉ NUMÉRIQUE LA POSTE?

1. Carry out online procedures

La Poste Digital Identity allows you to carry out your online procedures simply, quickly and securely: a single identifier is enough to connect to hundreds of sites, simplifying the management of multiple accounts and passwords.

2. Save time

Because it is a strong proof of identity, La Poste Digital Identity also saves time when it comes to online subscriptions, by limiting the need to fill out long forms and send proof of identity.

3. Protect yourself from identity theft

La Poste Digital Identity helps protect against identity theft. The user is notified each time a connection is attempted. If a user suspects a risk of fraud, they can instantly block their Digital Identity.

4. Access more than 700 online services via FranceConnect

La Poste has been a partner of FranceConnect since the project's inception in 2015 as an electronic identity provider, enabling French people to access more than 700 online services.

WHAT WILL WE BE ABLE TO DO TOMORROW WITH L'IDENTITÉ NUMÉRIQUE LA POSTE?

1. Offering new La Poste services for individual customers

The level of security of La Poste Digital Identity makes it possible to introduce new La Poste services in the near future that will make life easier for private individuals: sending and receiving registered letters by electronic means (from sender to recipient), picking up parcels and even more secure access to the Digiposte digital mailbox.

2. Facilitate health care procedures

La Poste Digital Identity opens up many new perspectives in the field of healthcare, such as filling out a pre-admission file at the hospital, giving consent to care, consulting one's medical record, etc.

3. Sign a contract more simply

In the banking-insurance sector, La Poste Digital Identity will facilitate the opening of a bank account, or taking out a policy or a loan. Docaposte, La Poste's digital subsidiary, is the first concrete BtoB application. In June this year, it will launch an electronic contract signature offer integrating the La Poste Digital Identity solution.

4. Simplify procedures with administrations

While 100% of administrative procedures will soon be accessible online, La Poste Digital Identity will make it possible to develop and simplify exchanges between citizens and administrations: voting proxies, citizen participation, registration procedures with local authorities such as school canteens, public transport, etc.

*** What is the "eIDAS" European regulation?**

Adopted on 23 July 2014, the European Union regulation on electronic identification and trusted services aims to increase confidence in electronic transactions within the internal market. It mainly concerns public sector bodies and trusted service providers established in the territory of the European Union. It establishes a European framework for electronic identification and trust services to facilitate the emergence of the digital single market.

The eIDAS regulation provides for three levels of assurance :

- Low: At this level, the objective is simply to reduce the risk of misuse or identity alteration. This level corresponds to the authentication device, combining identifier and password, offered today by the vast majority of online services (banks, administrations, etc.).
- Substantial: at this level, the objective is to substantially reduce the risk of misuse or alteration of identity. This level, which is that of La Poste Digital Identity, enables the development of 100% secure digital processes for businesses, the public sector and the general public.
- High: At this level, the objective is to prevent the misuse or alteration of identity. This level, which is that of an electronic national identity card, is mainly intended for sovereign uses.

**** ANSSI**

Created in July 2009, the National Cybersecurity Agency of France (ANSSI) is the national authority for the defence and security of information systems. Its role is to anticipate, prevent, detect and respond to computer attacks. ANSSI also promotes the emergence of a framework of trust through the regulation and security evaluation of solutions and services. It is attached to the Secretary General for Defence and National Security, under the authority of the Prime Minister.

About Le Groupe La Poste:

La Poste is a state-owned public limited company, subsidiary of the Caisse des Dépôts and the State. Le Groupe La Poste is structured around five core business units: Services-Mail-Parcels, La Banque Postale, Network La Poste, GeoPost and Digital Services. The Group operates out of 47 countries on four continents. La Poste's 17,000 postal retail outlets make it France's leading local business network, serving 1.3 million customers every day. La Poste has been carbon neutral since 2012 and delivers 21.6 billion items worldwide (letters, printed advertising media and parcels), 6 days a week. In 2019, the Group generated €26 billion in revenues (30% from outside France) with a headcount of more than 249,000. La Poste aims to further develop its transformation through on-going diversification. With its goal of becoming the leading company in local personal services, for everyone, everywhere, every day, La Poste is committed to making life simpler for all.

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