LE GROUPE LA POSTE CIRCULAR ECONOMY POLICY

If nothing is done, it will be necessary to consume the equivalent of at least two planets Earth to meet humanity’s demand for materials. The foreseeable shortages, in the long or short term depending on the resource, are risks that should be transformed into opportunities. We need to come up with new economic models and new modes of consumption: circular economy could be the answer to these issues. The circular economy is an economic system of exchange and production which, at all stages of the life cycle of products (goods and services), is designed to use resources more efficiently and reduce the environmental impact, while promoting well-being for individuals.

The commitment to the transition to the circular economy is a key component of Le Groupe La Poste’s societal commitment.

The Group is committed to environmental transition both for itself and for its customers (companies, local authorities, individuals) and is developing a range of solutions to support them, notably as regards the reuse, recycling and pooling of assets, and short local channels.

Aware of the problems caused by the erosion of resources for all areas of its operations and all its areas of activity, Le Groupe La Poste is committed to a circular economy policy aimed at consuming fewer resources and generating less waste, reusing and recycling more, pooling more resources and shorter local channels.

This commitment is part of the Group’s strategic and societal commitment to play an active role in achieving the environmental transition, as part of its wider environmental policy.

This circular economy policy is the result of both a process to determine the resources that are most significant for La Poste - paper/cardboard/wood, plastics, rare metals, and of an analysis of the areas in which the Group can make a difference, in its own operations and in its range of services.

In particular, the circular economy policy aims to do the following: optimise the Group’s consumption; incorporate recycled and reused materials in the operational items purchased; add reverse logistic solutions to our logistic offers; send for reuse and recycling furniture and buildings which are no longer used; offering logistics, reverse logistics and collection and delivery services which promote the reuse and recycling of everyday items. Also, offer data management, reporting and traceability digital services; funding – including crowdfunding- and insurance services; matching services. La Poste’s main contribution to circular economy is its ability to pick up widespread resources, spread among multiple users, professionals and individuals.

Le Groupe La Poste applies environmental transition principles to its own uses, involves its customers’ ecosystems via its range of services and a wider ecosystem of partners including start-ups and players in the third sector economy.

The Group is committed to improving the way it manages its resources, setting targets and using action plans to involve its stakeholders (employees, suppliers, customers), in a multi-year approach. With this in mind, the Group continues to develop responsible purchasing practices and has a ‘virtuous’ paper policy.