



Press release

Paris, 27 July 2018

Changes to letter and parcel mailing rates from 1 January 2019

La Poste will adjust its rates on 1 January 2019. This change responds to the accelerated drop in letter mail volumes, ensuring the viability of universal service and allowing the Group to continue to adapt to the uses and requirements of its customers, while offering a high quality service.

- Enhanced rate advantage (€0.17) for the *Lettre Verte*
- Discount of €0.03 for print-at-home stamps
- Unchanged price of the tracking sticker available as an option for the *Lettres prioritaires*, *Lettres vertes* and *Ecopli*, at €0.40
- Unchanged general public price of the *Colissimo France métropolitaine* weighing less than 250g

Letter mail rates will increase by 4.7% on average.

The price of the *Lettre Verte* (non-priority letter) will increase from €0.80 to €0.88 while the priority stamp will increase from €0.95 to €1.05. The *Lettre verte*, both economic and eco-friendly, has become the main solution for individuals sending ordinary mail (more than 60 % of letters). In order to take its customers' uses into account, La Poste has decided to enhance the *Lettre Verte's* rate advantage, which will increase to €0.17 compared with the *Lettre Prioritaire* (priority letter), versus €0.15 currently.

In order to promote the use of the mail channel by companies, rates for business mail will increase by 2.5% and those for direct marketing by 1.5%.

From now on, customers can track the distribution of all mail.

Since 2018, private customers can affix a « tracking » sticker to all letters. This new service will enable customers to check the status of the routing and delivery of mail bearing the sticker. Its rate will remain unchanged at €0.40.

To make its customers' lives easier, La Poste sells print-at-home stamps online, accessible 24/7 (the *MonTimbrenLigne* service). Customers can enjoy a €0.03 discount compared with the standard public rate for red (priority) and green (non-priority) stamps alike.

To make international shipments easier for individuals, La Poste merges the geographic zones of « *Union Européenne* » and « *Reste du Monde* » into a single one called « *International* ». The rate for a *Lettre Internationale* weighing from 0 to 20g will be €1.30.

The *Colissimo France métropolitaine* weighing less than 250g general public rate will remain unchanged from 2018 at €4.95. This rate stability will also apply to the *Colissimo France*



weighing less than 250g with signature including the « registered » option (unchanged rate at €7.45) and to the *Colissimo International* weighing less than 500g sent from mainland France to the European Union (unchanged at €12.30).

As a whole, rates for domestic parcels sent by individuals will increase by 1.4%, representing a moderate increase, comparable to the one of 2018.

These adjustments form part of the multi-year framework agreement for rates, as decided by the French Electronic and Postal Communications Regulatory Authority (ARCEP).

Notes : Households spend approximatively 0.1% of their total budget on postal products, i.e. an expense of around €44 per year on average. Accordingly, the impact of the increase will be limited to less than €3 per year and per household.

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