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**COMMUNIQUE DE PRESSE**

## **RECYGO, THE JOINT COMPANY OF LA POSTE AND SUEZ, CONTINUES TO GROW ONE YEAR AFTER ITS LAUNCH**

**On the occasion of the “Pro durable” exhibition dedicated to corporate social responsibility in Paris on 9 and 10 April, RECYGO, the joint company of La Poste and SUEZ specialised in the collection and recovery of office waste (paper, cardboard, bottles, cans, cartridges, etc.), shows promising results after one year of activity on a fast-growing market.**

Today, RECYGO has 50 employees tasked with selling and implementing the solutions. La Poste, SUEZ and their partners from the social and inclusive economy operate the collection and recycling services.

**275,000 employees** in **10,000 company offices**, ranging from very small businesses to SMEs, public establishments and major groups, such as Groupama, Intermarché etc. use the solution every day. **100 tonnes** of paper, a weight equivalent to six buses, are collected for recycling **every day**. In this way, the company avoids the emission of 30 tonnes of CO<sub>2</sub> per day and contributes to the implementation of the Energy Transition Law and in particular the "5 flux" decree requiring the sorting of paper and cardboard, plastics, metal, wood and glass.

**Demand from businesses has risen sharply in one year, following the introduction of the General Data Protection Regulation (GDPR) in May 2018.** Office paper and archives contain a lot of personal data, meaning that they fall within the scope of the regulation. RECYGO has called on the Haas Avocats\* law firm to produce a white paper, due for publication in the coming weeks, that will help its customers to comply with this regulation.

RECYGO also develops specific solutions for confidential papers using secure containers and a unique traceability system, in which every batch of confidential papers is tracked, from collection to destruction. A certificate is produced for every destruction operation that can be downloaded from a secure online portal at all times. These high-security solutions can be accessed by offices anywhere in metropolitan France, regardless of their size. Medical clinics, law firms or any other company can order a secure archive destruction operation directly online at [www.recygo.fr](http://www.recygo.fr).

According to Corinne Sieminski, CEO of RECYGO: *“Since RECYGO was created a year ago, we have delivered solutions to almost 3,000 new customers. Our digital innovations, from the first online site selling recycling solutions to a performance-tracking platform that can be accessed by all our customers, have made a significant contribution to speeding up our growth.”*

**\*Gérard Haas** is a lawyer specialised in intellectual property and the author of *“How to explain the GDPR to my boss”*.



[Pictures available on request]

#### **About RECYGO**

RECYGO, a subsidiary of La Poste and SUEZ founded in 2018, offers a turnkey solution for the sorting and reuse of office waste. Its strength lies in a straightforward solution to simplify sorting that is available to all types of businesses. It covers all forms of office waste: paper, cardboard, plastic bottles, metal cans, goblets and cartridges. The waste is processed in the best channels in France that create local jobs and favour professional integration. RECYGO offers a digitalised service through its online site, where customers can buy office waste sorting and recycling solutions. In addition to recycling services, RECYGO also provides its customers with online tools to track and promote their sorting initiative on their customer pages on [www.recygo.fr](http://www.recygo.fr).

#### **About La Poste**

A wholly state-owned public limited company, Le Groupe La Poste is structured around five core business units: Services-Mail-Parcels, La Banque Postale, Network La Poste, GeoPost, and Digital Services. The Group operates out of 44 countries in four continents. La Poste's 17,000 postal retail outlets make it France's leading local business network, serving 1.3 million customers every day. Every year, La Poste delivers 23.3 billion items worldwide (letters, printed advertising media and parcels), 6 days a week. In 2018, the Group generated €24.7 billion in revenues (27% from outside France) and had a headcount of more than 251,000. In its strategic plan – "La Poste 2020: conquering the future" strategic plan, La Poste has set itself the objective of stepping up its transformation with the active expansion into new regions. With its goal of becoming the leading company in local personal services, for everyone, everywhere, every day, La Poste is committed to making life simpler for all.

#### **About SUEZ**

With 90 000 people on the five continents, SUEZ is a world leader in smart and sustainable resource management. We provide water and waste management solutions that enable cities and industries optimize their resource management and strengthen their environmental and economic performances, in line with regulatory standards. To meet increasing demands to overcome resource quality and scarcity challenges, SUEZ is fully engaged in the resource revolution. With the full potential of digital technologies and innovative solutions, the Group recovers 17 million tons of waste a year, produces 3.9 million tons of secondary raw materials and 7 TWh of local renewable energy. It also secures water resources, delivering wastewater treatment services to 58 million people and reusing 882 million m3 of wastewater. SUEZ generated total revenues of 17.3 billion euros in 2018.

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