

2019/05/16

**PRESS RELEASE****RENAULT EZ-FLEX AND LA POSTE: TRIAL FOR LAST MILE DELIVERIES**

- **At the Viva Technology show in Paris from May 16 to 18, 2019, Groupe Renault is announcing an initial experiment with La Poste Group of its Renault EZ-FLEX light commercial vehicle. The aim is to forge a better understanding of future urban delivery practices.**
- **The collaborative, innovative and original approach between the two companies demonstrates their commitment to sustainable and responsible mobility for urban deliveries.**
- **Renault EZ-FLEX, revealed in April 2019, is an experimental, electric and connected light commercial vehicle that is compact and easy to handle and features a modular rear design. Analysis of vehicle data and feedback from postal staff will serve for a greater understanding of the day-to-day realities of last mile deliveries.**
- **In the long term, ten Renault EZ-FLEX will be loaned out in Europe to professionals, businesses, towns and communities for periods of up to two years.**

*“With traffic congestion in cities and the rise of e-commerce, urban deliveries are transforming. As a European leader in vans and light commercial vehicles, Groupe Renault is duty bound to continue proposing disruptive solutions. Renault EZ-FLEX, an experimental light commercial vehicle, gives us the opportunity to join forces with La Poste Group, through an innovative and collaborative approach designed to develop and anticipate future practices in urban deliveries.”*

**Denis Le Vot, Alliance Director of the Renault-Nissan Commercial Vehicles Division**

*“How do we support the growth of e-commerce while reducing pollution in our cities and making them more attractive? This is a major challenge for La Poste. Urban logistics is a key project in our strategy and we have signed agreements with 15 cities to implement solutions adapted to each one. To lay the groundwork for tomorrow’s urban logistics, we are innovating continuously and testing new, increasingly responsible and efficient delivery modes that make life easier for our customers and delivery personnel alike. A long-standing partner of La Poste in the implementation of electric vehicle, Renault with EZ-FLEX is proposing an innovative and modular solution. Our feedback will be used to adapt light commercial vehicles to the needs of delivery staff.”*

**Philippe Dorge – Executive Vice President and Chief Operating Officer, Services-Mail-Parcels, La Poste Group**

Renault and La Poste will **work together to develop the urban delivery ecosystem.**

Every day, postal workers complete their rounds in city centres, parking, getting in and out of their vehicle over 100 times, and loading and unloading their parcels. They aspire to complete their rounds in an agile and fluid manner, pollution-free.

Renault EZ-FLEX is a compact and easy-handling vehicle designed to meet the mobility requirements of delivery persons. And as an electric vehicle, it ensures sustainable mobility. Its modular rear design may be evolved and will serve to map out future changes to the ecosystem. Renault EZ-FLEX is connected and equipped with an array of sensors. These will be used to **collect and analyze data on use**, routes, mileage, range, speed and the number of stops, with the objective of forging a better understanding of the reality of everyday deliveries.

The data will be analyzed in the light of **feedback from delivery personnel**, their daily experience and constraints, and the reaction of their environment.

All the data will be used to **adapt the light commercial vehicle to the challenges of future urban deliveries.**

This innovative, **test-and-learn** approach breaks with traditional practices in the mainstream automotive sector. Groupe Renault has extensive expertise in continuous innovation, most notably through its Formula 1 commitment, initiated in 1977, and has over 120 years of experience anticipating the needs of its customers and building the future of mobility.

*Link to the April 17, 2019 press release on Renault EZ-FLEX.*

**About Groupe Renault**

*Groupe Renault, which has been making cars since 1898, is now an international corporation with a presence in 134 countries and sales of 3.9 million vehicles in 2018. Today, the company has over 180,000 employees, 36 manufacturing sites and 12,700 sales outlets worldwide.*

*To meet the major technological challenges of the future while continuing to pursue its profitable growth strategy, the group is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With its committed 100% Renault team participating in the Formula 1 world championship since 2016, the brand is involved in automotive sports, a true vector of innovation and notoriety.*

**About La Poste Group**

*Wholly owned by public shareholders, La Poste Group is a limited company structured around five business units: Services-Mail-Parcels, La Banque Postale, La Poste Network, GeoPost, and Digital Services. The Group operates in 44 countries on 4 continents. La Poste's 17,000 retail outlets make it France's leading local business network, serving 1.3 million customers every day. La Poste delivers 23.3 billion items worldwide per year (letters, printed advertising media and parcels), 6 days a week. In 2018, the group generated €24.7 billion in revenues (27% outside France) and had more than 251,000 employees. In its strategic plan "La Poste 2020: Conquering the future", La Poste Group has set itself the ambitious objective of speeding up development by conquering new territories. Aiming to become the leading company for local services on a human scale, accessible to everyone, everywhere, every day, La Poste is committed to making life easier.*

**Press contacts****Isabelle Behar**

Groupe Renault Press Officer

+33 (0)1 76 84 53 92

isabelle.behar@renault.com

GROUPE RENAULT PRESS DEPARTMENT

+33 (0)1 76 84 63 36

renault.media@renault.com

**Perrine Landry**

La Poste Group Press Officer

+ 33 (0)1 55 44 22 39

perrine.landry@laposte.fr

LA POSTE GROUP PRESS DEPARTMENT

+ 33 (0)1 55 44 22 37

service.presse@laposte.fr